

Draft Meeting Minutes

Education, Planning, and Outreach Committee
Board of Game and Inland Fisheries
7870 Villa Park Drive, Board Room
Henrico, VA 23228

September 27, 2016
1:00 pm

Present: Mr. Chuck Cunningham, **Chairman**, Mr. Leon Turner: **Board Member:** Mr. Clayton Spruill, **Director:** Mr. Robert “Bob” Duncan; **Senior Leadership Team:** Mr. Gary Martel, Mr. Darin Moore, Mr. Lee Walker.

The Committee Chairman called the committee meeting to order and welcomed everyone and noted for the record that a quorum was present for the meeting. The Chairman also noted there were no request for public comments on non-agenda items.

Approval of the January 20, 2016 Meeting Minutes: The Chairman called for a motion to approve the minutes of the January 20, 2016 meeting. Mr. Turner made a motion to approve the minutes of the January 20, 2016 meeting as read. Mr. Cunningham seconded the motion. Ayes: Cunningham and Turner

RBFF/DGIF Boat Registration Renewal Marketing Campaign: Mr. Lee Walker gave a presentation on a new boat registration marketing campaign.

After discussion and questions, the Chairman thanked Mr. Walker for his presentation.

Media Services Report: Mr. Lee Walker gave an update from January through September 2016 Media Services Report.

After discussion and questions, the Chairman thanked Mr. Walker for his update.

DGIF Vision, Mission and Goal Statement: Mr. Chris Dunnavant presented the new DGIF Vision, Mission and Goal Statement to committee members.

After discussion and questions, the Chairman called for a motion.

Mr. Turner made a motion, Mr. Chairman, I recommend the Education, Planning, and Outreach Committee recommend to the Full Board the new DGIF Vision, Mission, and Goal Statement presented by the Strategic Thinking Team. It was seconded by Mr. Cunningham. Ayes: Cunningham and Turner

Director's Report: The Director gave the following report:

- Orientation for two new board members, Ms. Nizer & Mr. Dear
- State Fair
- Hunting at the Radford Arsenal
- Southampton County Dog Hunters Fundraiser

Chairman's Report: The Chairman thanked the presenters for their reports and updates today.

Additional/Comments: Mr. Turner asked for updates on Law Enforcement, Agency Advisory Committee, Wildlife, Boat and Law Enforcement Committee and the Leveraging Power Seminars.

Hearing no further comments, the Chairman reported the next EPO will be scheduled at a later date and adjourned the meeting at 3:10 pm.

Respectfully submitted,

Frances Boswell
/s/