

VIRGINIA DWR

Archery / Open

2026

SPONSOR AND

EXHIBITOR GUIDE



JANUARY 10TH, 2026

RICHMOND RACEWAY

SPONSORSHIP OPPORTUNITIES

Note: Sponsorship packages are available on a first-come, first-served basis. Certain sponsorship benefits may not be guaranteed after print deadlines have been passed.

Sponsorship Tiers	Robin Hood \$10,000 (Presenting Sponsorship)	Gold Ring \$5,000 (Conservation Exhibit Hall)	Red Ring \$2,500	Blue Ring \$1,000	Friends of DWR \$750
Sponsorship Availability	Limited to 1 Sponsor	Limited to 1 Sponsor	Limited to 4 Sponsors	Limited Availability	Limited Availability
Email Registration List Post Event	✓	-	-	-	-
Targeted Email to DWR Notes From the Field	✓	✓	-	-	-
Sponsor Message During Awards Ceremony	During Awards Ceremony	During Tournament Opening	-	-	-
Complimentary Exhibit Space	Premium Space	Standard Space	Standard Space	Standard Space (Limited to first 5 sponsors)	-
Opportunity to Provide Sponsor Swag Bag Insert/Ad	✓	✓	✓	-	-
Ad in Tournament Program	Full-page Ad	Half-page Ad	Quarter-page Ad	-	-
Company Logo on Sponsored Range Signage or Division	-	-	-	✓	-
Listed On All Tournament Signage and Collateral	Logo	Logo	Logo	Logo	Text Only

In-Kind Support: Organizations looking to support the event through product or service donations will be recognized at the corresponding sponsorship level. Suggested in-kind support opportunities: participant prizes, raffle items, incentives, tournament services, etc.

EXHIBITOR REGISTRATION

Exhibitors will have the opportunity to engage with participants, family and guests in our exhibitor area. Exhibitors will have the opportunity to contribute raffle prizes and be listed on the tournament program. The exhibitor area will be open throughout the duration of the tournament.

Corporate Conservation Exhibitor – \$400	Community Conservation Exhibitor – \$150
This level is for commercial businesses that have conservation related products and/or services, or commercial businesses looking to exhibit and/or sell products	This level is for community groups and non-profits looking to engage with the public on conservation related activities and messaging.



CLICK HERE TO REGISTER